



11426 Ventura Blvd, 2nd Floor . Studio City, CA 91604 . Phone 818.508.7034 . Fax 818.508.3025 . www.biditup.com



Experience. Service. Support. Results.

MISSION STATEMENT

BIDITUP is committed to providing exceptional service and return on investment by developing and marketing proprietary, competitively superior asset valuation, conversion and recovery solutions for a global market.

BIDITUP AUCTIONS & APPRAISALS WORLDWIDE



Our auction and appraisal services continuously exceed clients' expectations by providing the most comprehensive, flexible, and technologically advanced asset solutions available. Over a century of combined industry experience has enabled our team to create one of the largest auction and appraisal firms worldwide. BIDITUP merges rich auction history with innovative ideas to shape what was once perceived as an act of desperation into the most sophisticated means of revitalizing global industries.

▼ KNOWLEDGEABLE

Over a century of experience in global asset conversion enables BIDITUP to make informed, accurate business decisions. Combined with cutting edge technological advances and our relentless pursuit of accuracy, BIDITUP is the most adept asset management solution available.

▼ INTERACTIVE

Our clients remain our most important asset and our entire team strives to deliver comprehensive, customized auction and appraisal services for maximum results. This ensures each global asset conversion plan created is individually tailored to our client. A seasoned BIDITUP executive manages the entire conversion process every step of the way.

▼ PRESENCE

We maintain an extensive worldwide network of talented professionals who ensure the maximum return on all of our client companies' assets up for auction. Our industry renowned professionals utilize their experience, talent and professionalism to guarantee that all of our auctions are a success from start to finish.



EXPERIENCE

ex•pe•ri•ence (k-sp r - ns) n.

Active participation in events or activities leading to the accumulation of knowledge or skill. An act of knowledge by which single facts or general truths are ascertained.

▼ DRIVE

The driving force behind BIDITUP is Founder and Chief Executive Officer Steve Mattes. With over 25 years of experience in buying and selling both capital and real estate assets and personally participating in over 5,000 global asset conversions, Mr. Mattes has given BIDITUP a reputation for the successful completion of thousands of complex projects.

Our team includes over 100 accomplished individuals focused on making every global asset conversion an outstanding success.

- Certified and Accredited Appraisers
- Licensed and Bonded Veteran Auctioneers
- Dedicated Project Managers and Coordinators
- Innovative Marketing and Graphic Design Team
- Attentive Customer Service Representatives
- Efficient, Accurate Accounting Services
- Licensed Real Estate Professionals Worldwide



BACKGROUND

BIDITUP was founded to fill a void in the global asset conversion process. Throughout the process of expanding our services, we have made global asset conversion accessible to a variety of growing industries. Our extensive industry knowledge, gained through a lifetime of work and insight, combined with cutting edge technology, allows us to continuously provide industry-leading global asset conversion solutions.

BIDITUP would not be where it is today without the experience, motivation, dedication and vision of our seasoned team. Most importantly, we achieve business and financial objectives that deliver the highest-quality results through the development of unparalleled global asset conversion solutions.



S E R V I C E

*service (sβrvs) n.
The performance of work or
duties for a desired result.*

BIDITUP works with clients to achieve business and financial objectives by matching the successful models of the past with innovative technological advances in asset management. Our clients recognize that BIDITUP develops superior global asset conversion solutions.

Simply put, BIDITUP gets the most money for its clients' assets.



APPRAISAL

An accurate appraisal is essential to a successful asset conversion. BIDITUP appraisers hold themselves to exacting standards, appraising billions of dollars in assets annually and encompassing vertical industries across the globe.

On Staff Professionals Include:

- Association of Machinery and Equipment Appraisers (AMEA)
- American Society of Appraisers (ASA)
- Licensed Real Estate Professionals Worldwide

AUCTION

BIDITUP's innovative global asset conversion programs are tailored to each client's unique criteria and can include the direct purchase of complete businesses, personal property, product lines, and other assets including real estate. We conduct over 100 auctions annually, perfecting the most sophisticated methods of global asset conversion.

Environmental and Facility Services

Environmental Phase Reports
Environmental Evaluations & Investigations
Hazardous Material Removal
Demolition
Foundation Replacement & Repair
Concrete Replacement & Repair
Electrical Retrofit & Recovery
Scrap Removal
Janitorial & Cleaning Services
Landscaping Services
Cosmetic Restoration

Vertical Industries

Office Furnishing & Equipment
Metalworking & Machine Tools
Sheet Metal & Fabrication Equipment
Foundry
Industrial Machinery
Heavy Equipment
Plant Support, Material Handling, Facility Equipment
Food & Chemical Processing
Restaurant & Bar
Plastics & Rubber
Woodworking & Mills
Construction & Railroad
Textile & Apparel Manufacturing
Packaging & Converting
Post Production, Audio, Video & Broadcast
Power Production
Computers, Peripherals & Data Processing
Biotech, Medical & Pharmaceutical
Aerospace
Plumbing & Electric
Electronic Components
Electronic Test & Measurement
Disk Drive & Media Manufacturing
Printed Circuit Board Fabrication
Semiconductor Fabrication
Telecommunications
Printing & Bindery
Paper, Pulp & Converting
Trucks & Vehicles
Jewelry
Real Estate
Other Non-Categorized Assets

▲ AUCTION FORMATS

BIDITUP's focus is the conversion of assets via the public auction forum.

- **Bidcast® Auctions**

BIDITUP's proprietary online Bidcast® Auctions are traditional onsite auction events with buyers from around the globe competitively bidding in real-time with those on the auction floor.

- **Onsite Auctions**

Our team of seasoned auctioneers knows how to get a crowd excited about every asset, providing an enthusiastic auction experience, giving us the reputation of being among the best in the world.

- **Online Auctions**

We continue to enhance our proprietary online auction technology. By combining our industry experience, client needs, and technology developments, we created a successful online auction system allowing buyers to participate 24 hours a day, seven days a week.



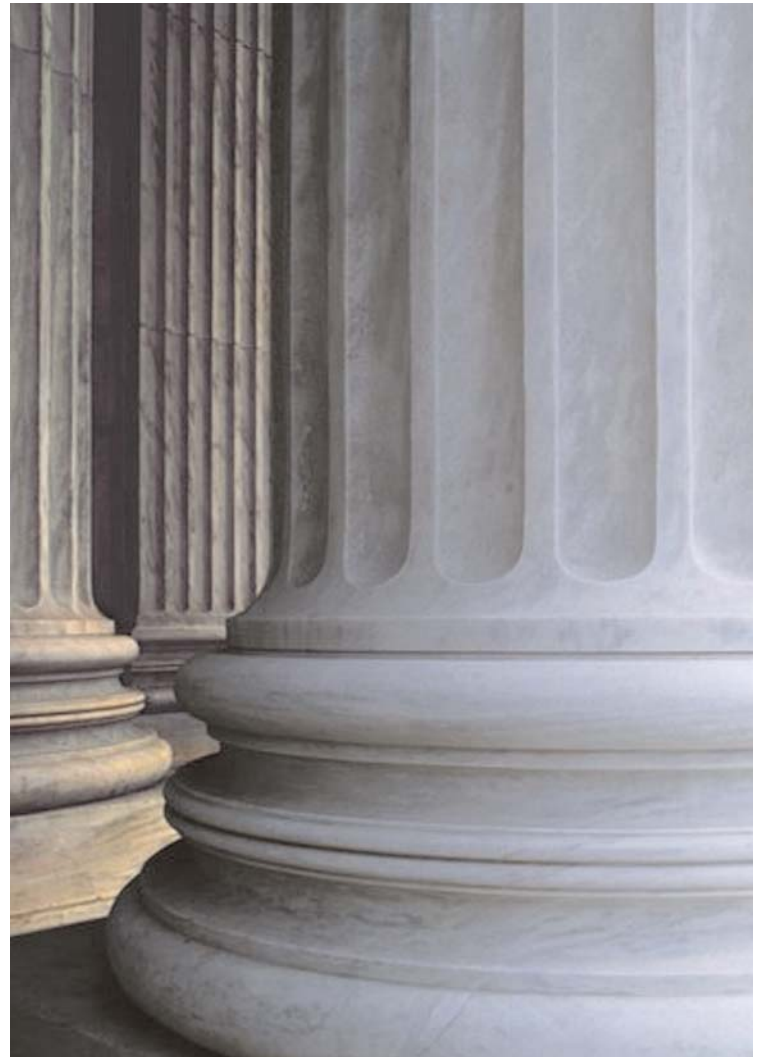
▀ REAL ESTATE

BIDITUP knows Real Estate is the financial cornerstone of many businesses. Our team of licensed Realtors, stationed around the globe, have the expertise to evaluate a wide-variety of properties.

Let our team guide you to the best conversion solution from a variety of possibilities for your real estate, including auction, sale or lease.

▀ FINANCIAL SERVICES

- Asset and Real Estate Appraisals
- Competitive Analysis
- Crisis Management
- Industry Trend Analysis
- Investment Recovery



S U P P O R T

sup•port (s -p rt , -p rt) tr.v.

*To promote the interests
or cause of; to hold up
or serve as a foundation;
to encourage; to defend.*

Providing exceptional service and return on investment is the cornerstone of BIDITUP's business philosophy.

REACH

Marketing in today's business environment is extremely complex. Our marketing team promotes auction events, increasing excitement, efficiency, profits and finality. We exhaust each possible avenue to ensure our sales reach every possible interested buyer for our clients' assets.

COMMUNICATE

BIDITUP offers our clients the option to access our Web site in nine different languages. This includes our Online and Bidcast® auctions, allowing international buyers to bid with confidence. Providing information to global buyers in their native language expands the buyer pool, increases the bid price, and maximizes our clients' returns.



R E S U L T S

For more than a decade major corporations, financial institutions, trustees, accountants, attorneys, and countless individuals worldwide have benefited from BIDITUP's superior auctions and appraisal services worldwide.

Simply put, BIDITUP gets the most money for its clients' assets.

re•sult (r -z lt) intr.v.

*The consequence of
a particular action,*

operation, or course.

*A favorable or concrete
outcome or effect.*

